



Service Proposal

Sonoma Bay



Prepared by :

Tony Maschke | National Director,
Business Development

BroadStar
3965 Investment Ln, Suite A5
West Palm Beach, FL 33404

Respected Board Members,

BroadStar, Florida's top fiber-optic provider, appreciates your consideration for advanced connectivity solutions. Our proposal outlines our cutting-edge technology, tailored service options, and dedication to customer satisfaction.

With over four decades of innovation, BroadStar leads Florida in multi-gigabit connectivity and IPTV video solutions. We are pioneers in delivering the fastest fiber-optic network speeds.

We're committed to forging lasting partnerships, offering superior connectivity and personalized support.

Thank you for considering BroadStar. We look forward to collaborating and advancing your connectivity.



Tony Maschke
National Director
of Business
Development

About our CEO

CEO Background

With over 30 years in the apartment and condominium industry, Mr. Bell has specialized in providing digital cable and high-speed internet in over 25,000 units consisting of HOA, condominiums and apartment buildings.

He is well known in the industry for successfully developing and training a sales team that focuses on building long term relationships with Property Management and HOA/COA Boards, as well as achieving sales targets for portfolio growth and development.



Tyler Bell

Redefine connectivity through personal attention and phenomenal service.



Three decades ago, in 1983, Mike Bell founded BroadStar, a family business in the private cable industry. With his sons Douglas, Tyler and Russell running the show, BroadStar has remained at the forefront of technological innovation.

Our company culture has been instrumental in our success, with many *leadership members boasting tenures from 5 to 28 years*, providing a solid foundation for future growth.



Embrace the Future with Fiber

Never Share Bandwidth

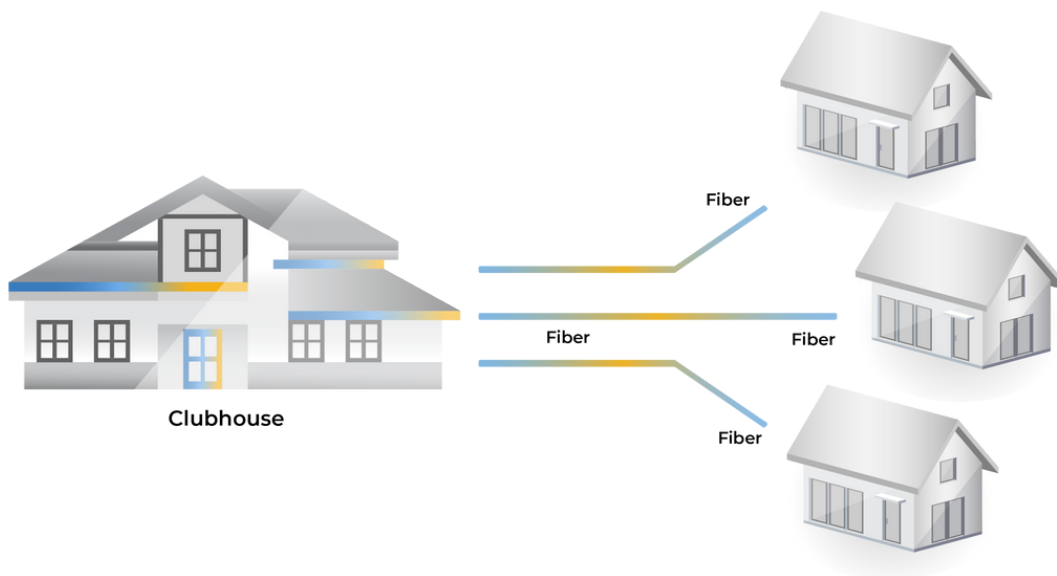
BroadStar stands out as one of the few providers offering Fiber-To-The-Home (FTTH) infrastructure.

Future Proof Technology

Enjoy a dedicated fiber connection directly to your home with FTTH, guaranteeing consistent performance.

Unlimited Usage

No data caps, no overage fees and no throttling speed for residents with higher internet usage needs.



AON (Active Optical Networks) offer a plethora of advantages over its counterpart, PON (Passive Optical Networks). **Dedicated connections** ensure your community enjoys a dedicated fiber connection from the central location **directly to their door**.

Reliable Connection

Enjoy a variety of digital voice features to meet your community's unique needs.



01

No Limits

Unlimited Calling throughout the United States, Canada & Puerto Rico.

02

Long Distance

Connect with friends and family around the corner, and around the globe.

03

Bundle Up

Simplify your life; bundle your home phone with BroadStar's cable and internet services!

Concierge Customer Service



At BroadStar, we understand the importance of reliable, top-tier service. That's why we offer personalized, proactive support that keeps your community connected and satisfied.

Your exclusive community support phone number connects you to our in-house customer service center where our dedicated agents address your needs swiftly and expertly.

Our friendly and knowledgeable technicians will work to ensure a seamless internet and TV experience for your residents.

Our Internet Solution

Internet
Speed Checks

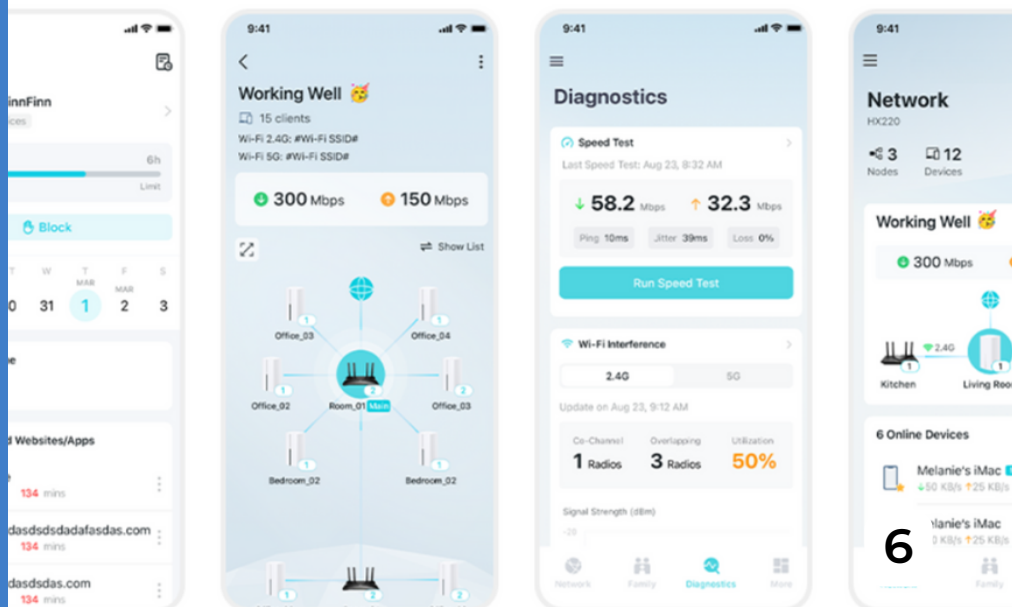
Built in
Ad-Blocking

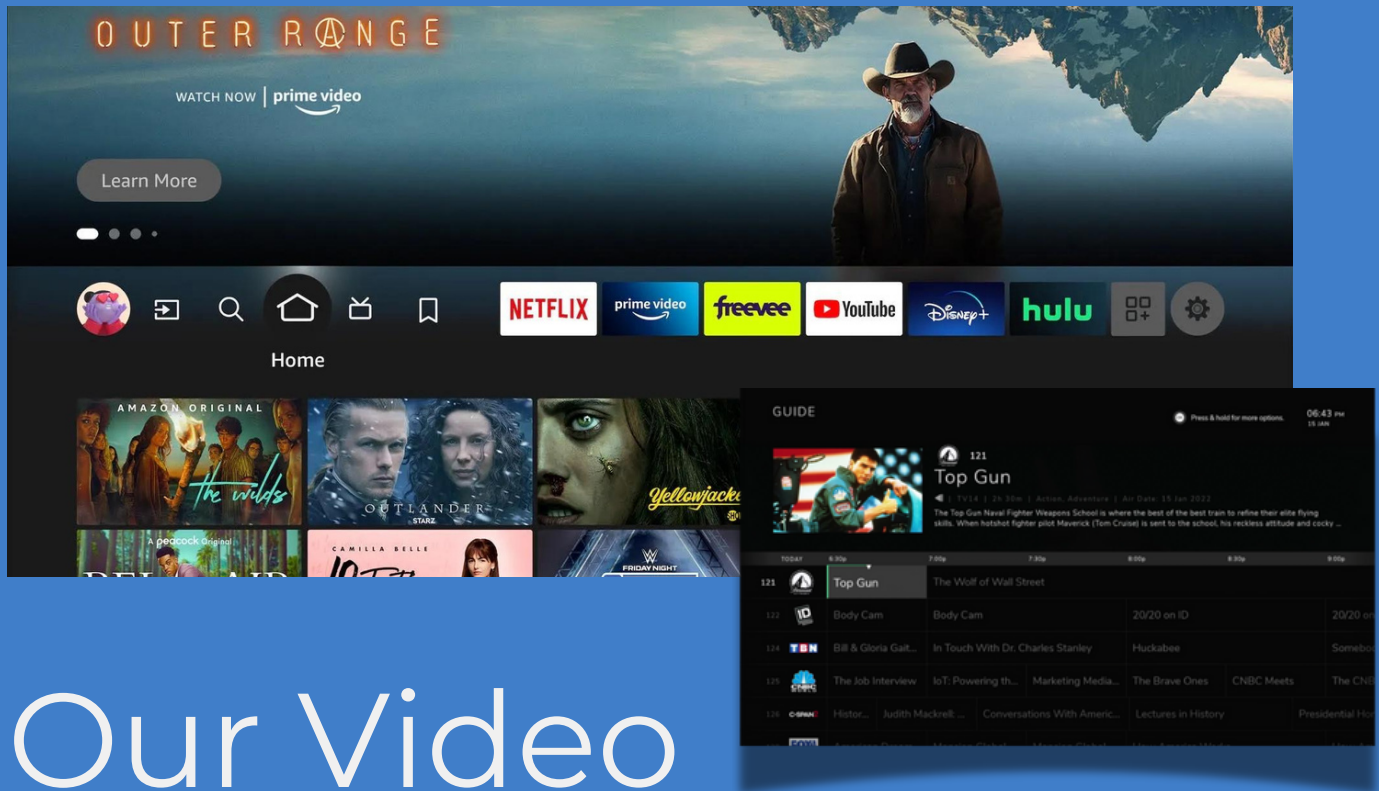
Parental
Controls

Guest
Management

Provides the ability to have intuitive management of your home network state-of-the-art security, data visibility and protection, and Wi-Fi motion-sensing.

Manage your internet easily from your phone, laptop or computer.





Our Video Solution



BROADSTARTV

- Watch on any of your favorite streaming devices.
- Concurrent streams (Multiple devices can be used).
- Take your favorite shows and channel guide with you on the go.
- Our app is available on the Google Play and Apple Store.

3-Day Replay

Voice Activated Remote

Premium Movie Packages

Premium Sports Packages

LOCAL CHANNELS ABC AZT Beacon CBS Circle Comet TV CTN CW Escape FOX ION Justice Network LAFF TV MeTV Mystery MyTV NBC PBS PBS Kids Telemundo Telexitos Univision MOVIE CHANNELS AMC FX Movie Channel Hallmark Channel HDNET Movies Lifetime Paramount Network REELZ Turner Classic Movies SPORT CHANNELS Big Ten Network ESPN ESPN 2 ESPNU FOX Sports 1 FOX Sports 2 Golf Channel MLB Network NFL Network NFL Redzone NHL Network SEC Network Tennis Channel World Fishing Network	NEWS & WEATHER BBC AMERICA CNBC CNBC World CNN CSPAN CSPAN2 FOX Business FOX News HLN MSNBC NEWSMAX TV One Network The Weather Channel ADDITIONAL CHANNELS A&E Network AMERICAN HEROES Animal Planet AXS TV BET BET Gospel BET Her BET Jams/MTV Jams BET Soul BRAVO Broadstar Channel Cartoon Network CMT Comedy Central Cooking Channel Crime & Investigation Destination America Discovery Channel Disney Channel Disney JR Disney XD E! Food Network Freeform FX FXX FYI Game Show Network Great American Family Hallmark Mystery HGTV History HSN Inspiration TV	Investigation Discovery Jewelry Jewish Life TV Lifetime Real Women LOGO Magnolia Network (DIY) Military History Channel (H2) Motor Trend MTV MTV 2 MTV Classic MTV Hits MTV U MTVLIVE Nat Geo Wild NICK JR Nickelodeon NICKTOONS OWN Oxygen True Crime QVC Science SHOPHQ SYFY TBS Teen Nick TLC TNT TR3S Travel Channel Trinity Broadcasting Network TRU TV TV Land USA VH1 VICE WE TV MUSIC CHANNELS ADULT ALTERNATIVE ALT COUNTRY/AMERICANA ALT ROCK CLASSICS BLUEGRASS CHAMBER MUSIC CLASSIC MASTERS CLASSIC ROCK COUNTRY CLASSICS DANCE CLUBBIN'	EASY LISTENING EVERYTHING 80'S FLASHBACK 70'S FOLK ROOTS GOSPEL HIT LIST HOLIDAY HITS HOT COUNTRY JAMMIN' JAZZ MASTERS JAZZ NOW JUKEBOX OLDIES KID'S STUFF LATINO TROPICAL LATINO URBANA MAXIMUM PARTY NEW BROADWAY NEW CLASSIC RNB + SOUL NEW ECLECTIC ELECTRONIC NEW GROOVE (DISCO+FUNK) NEW HEAVY METAL NEW HIP HOP NEW ROCK EN ESPANOL NEW ROMANCE LATINO NEW Y2K NO FENCES NOTHIN' BUT 90'S POP ADULT POP CLASSICS RETRO LATINO ROCK ROCK ALTERNATIVE SMOOTH JAZZ SOUL STORM SWINGING STANDARDS THE BLUES THE CHILL LOUNGE THE LIGHT THE SPA TODAY'S LATIN POP URBAN BEATS *PREMIUM CHANNELS AVAILABLE WITH SUBSCRIPTION
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PREMIUM CHANNEL UPGRADES

HBO

- HBO
- HBO 2
- HBO FAMILY
- HBO COMEDY
- HBO ZONE
- HBO LATINO
- HBO SIGNATURE
- HBO WEST
- ...and more!

\$17 /month

SHOWTIME

- SHOWTIME
- SHOWTIME2
- SHONEXT
- SHOFAMILY
- SHOWCASE
- SHOWWOMEN
- THE MOVIE CHANNEL
- FLIX
- ...and more!

\$10.99 /month

CINEMAX

- CINEMAX
- ACTION MAX
- 5 STAR MAX
- MAX LATINO
- MORE MAX
- MOVIE MAX
- OUTER MAX
- INDIEPLEX
- ...and more!

\$13 /month

STARZ

- STARZ
- STARZ CINEMA
- STARZ COMEDY
- STARZ IN BLACK
- STARZ KIDS & FAMILY
- STARZ EDGE

\$9 /month

STARZ/Encore

- STARZ ENCORE
- Starz/Encore ACTION
- Starz/Encore BLACK
- Starz/Encore FAMILY
- Starz/Encore ESPANOL
- Starz/Encore SUSPENSE
- Starz/Encore WESTERNS
- ...and more!

\$9 /month

Terms

TV & Internet

\$64.99

plus taxes and fees*

Internet Only

\$29.95

plus taxes and fees**

3.5% Annual Increase

10 Year

Signing Bonus

\$400 Per Unit

High Speed Internet

1 Gig (1,000 Mbps) Up/Down Symmetrical
Wi-Fi 6 Access Point
Whole-Home Coverage
Unlimited Usage - No Data Caps

Fiber to the Home (FTTH)

Active Optical Network (AON)
Dedicated 2 fiber pair to each unit
Not a shared network compared to PON

Video

BroadStarTV App
Gold Package Channel Line-Up
Live Replay TV
2 Streaming Devices Per Unit
2 Voice Remotes
5 Concurrent Streams (can be used on most streaming platforms)
150 hours Cloud DVR
Community Channel

Community Packages

Common Area Internet
Common Area TV
Property Management Office Internet/TV
Dark Fiber to 12 Locations
Dedicated Support Number
Annual Holiday Sponsorships

*fees are communications taxes on video, not internet; and the broadcast fee is \$4.50 This proposal is not binding and valid for 60 days

** Internet only option has no tax. Signing Bonus for this option is \$150 per unit.



Ready to get started?



1Gig

Internet



HD

Live TV



Digital

Voice



Tony Maschke

National Director of
Business Development

 660-238-5724

 tony@broadstar.com

 3965 Investment Ln,
West Palm Beach, FL

Contact the #1 Rated Service Provider!

"I really love the fact that the internet is
very fast and reliable!

HOA Vice President | Leisure Village

"BroadStar's services are by far superior
to the competition."

HOA President | Tequesta Trace



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